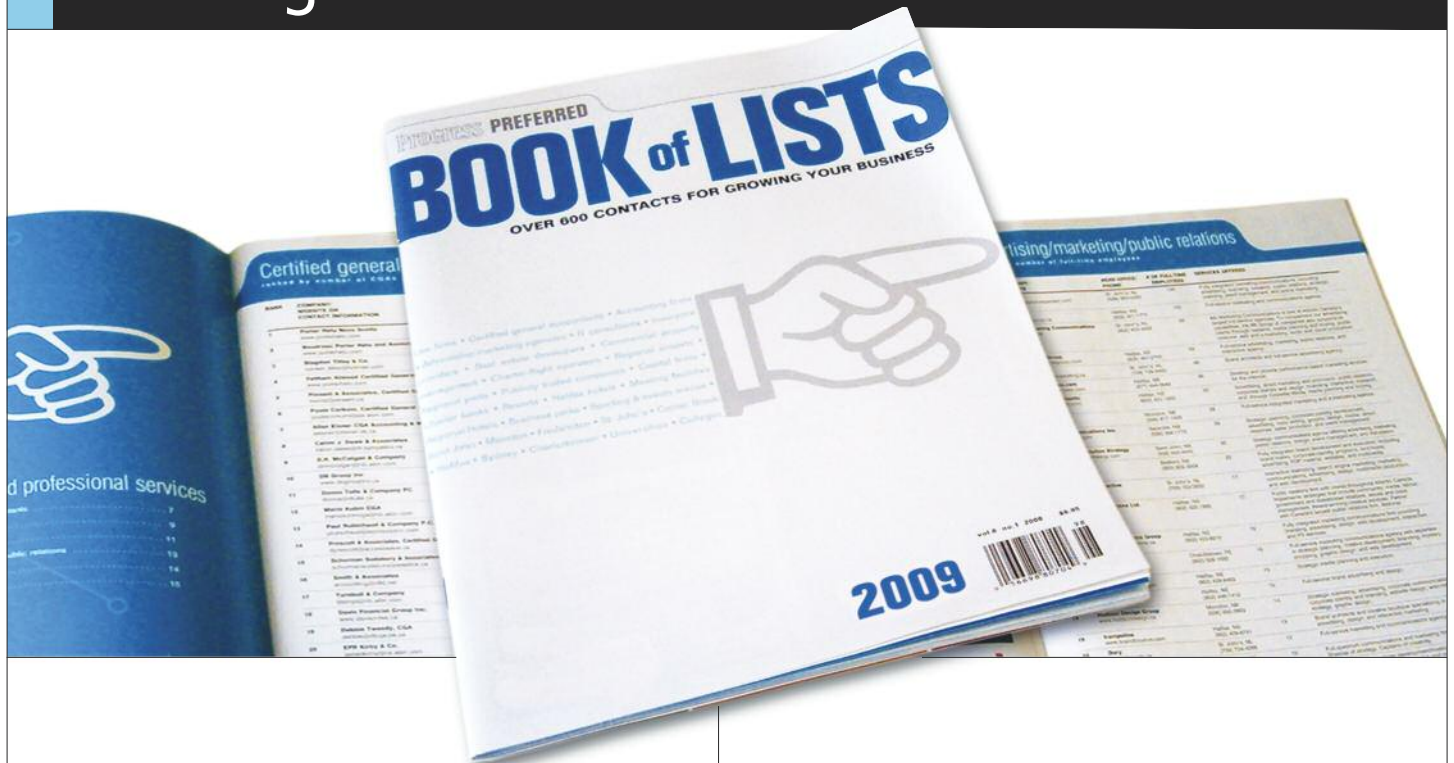


The Progress Preferred Book of Lists 2011



The Ultimate Business Growth Tool!

The *Progress Preferred Book of Lists* continues to be one of the most useful sources of business information in this region and the 2011 edition promises to deliver even more. This annual publication is referenced year-round by *Progress* readers looking for contacts, suppliers and new business opportunities—thousands of people looking to do business with you!

The lists are not meant to be exhaustive but instead comprise the *Progress* networks. They include everything from contact information to the number of employees to how many locations they have in the region. Each list is researched to provide readers with the most useful pieces of information relative to that industry category.

And, this publication offers the unique opportunity to sponsor a list of your choice – you can stand apart from the list by owning the space next to it and using it for your message!

Digital editions and Business Profiles

The digital edition of the *Book of Lists* offers many added value features. All website addresses listed in the book will be hot linked back to your site. Digital editions offer the most interactive magazine option to date. 81% of digital magazine readers save (download) the magazine for future reference!*

The *Book of Lists* has always offered you 12-month exposure—now you will get even more!

Business Profiles Section – you have the opportunity to purchase ad space in the book and have *Progress* produce and publish your story. You own the content which you can use in marketing material, annual reports and financial communications.

Now there are even more ways you can be part of this annual publication!

Call 902-494-0999 or email sales@progressmedia.ca TODAY!

* Source: "Digital Magazine Study": PennWell, May 2007



Progress
Our audience means business

1660 Hollis Street, Penthouse Suite 1202
Halifax, Nova Scotia B3J 1V7 Canada
Tel: 902-494-0999 • Fax: 902-494-0998
www.progressmedia.ca