

Make an impression

Take your brand 'live and interactive' with *Progress* events

Sponsorship of a *Progress* event is an excellent way to interact with the most exclusive business audience in the region. Our readers and special event delegates build intimate relationships with our sponsors. Put your brand front and centre with this group of forward-thinking regional business leaders. Talk with your marketing representative today about building an integrated program with *Progress*.



PROGRESS MENTORING PROGRAM – 4th Year

Paying it forward . . .

At some point each of you has been given valuable advice by a trusted colleague - a mentor. This program is a tribute – it recognizes the invaluable advice and guidance we have received from peers on our path to success.

To date, this program has allowed 45 of the region's brightest business leaders to attend Face to Face – our gathering of entrepreneurial minds.

These leaders of mid-stage, growth-oriented companies have benefited greatly from the conference and its offerings. This program gives back to the business community and strengthens the next generation of entrepreneurs. This win win situation allows you to support emerging business leaders as they grow their businesses and gain profile for your organization at the same time. Ask your marketing consultant about this unique opportunity to "own" this program as presenting sponsor, and send 10 worthy participants to Face to Face 2010.

PRESENTING PARTNER – **\$50,000**

BENEFACTOR – **\$2000** – You can select and send one CEO participant.

NOTE: Participants must be first-time attendees at the conference.

THE TOP 101 COMPANIES

13th ANNUAL TOP
101 COMPANIES AWARDS

September & October 2010

It takes a brand to build a brand . . .

The most highly anticipated ranking of the companies setting the pace in this dynamic marketplace we call home. In 1993, *Progress* committed to celebrating the success of Atlantic Canadian businesses and started "the list." Those that understand the value of networking attend and sponsor this event.

Unparalleled networking

The exclusivity of these events provide the opportunity for your company to build and strengthen relationships with the established business leaders of the region.

Each package contains ad space in *Progress* and *Progrès*. PricewaterhouseCoopers and Rogers are the presenting partners of this event as well as Face to Face and Fastest Growing Companies.

REGIONAL PARTNER – **\$15,000**

PROVINCIAL HOST – **\$7,800**

PROVINCIAL PARTNER – **\$5,200**

FACE2FACE

12th ANNUAL FACE TO FACE CONFERENCE

June 2010

Home of the entrepreneur...

Face to Face has been championing entrepreneurial spirit in Atlantic Canada for ten years. Attending this one-of-a-kind business retreat provides a unique opportunity for 200 of the region's decision-makers. Here they share ideas, build relationships, and shape the growth of their businesses and the regional economy.

Held each spring at one of our region's finest resorts, **Face to Face** has become an exclusive networking opportunity for today's thought leaders. It is a place where peer-to-peer learning helps grow ideas, innovation and enterprise.

PricewaterhouseCoopers and Rogers are the presenting sponsors of this event as well as the TOP 101 and Fastest Growing Companies.

- Where new ideas and new visions are developed, feeding content for *Progress* magazine.
- Where the leaders of today come to be understood, inspired, and rejuvenated.
- Where the entrepreneurial revolution is nurtured, and continues to grow.

PARTNER – **\$23,000**

PATRON – **\$14,000**

AFFILIATE – **\$7,800**

Call your Marketing Consultant for a detailed sponsorship package.



Progress
Our audience means business

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FASTEST GROWING COMPANIES

4th ANNUAL FASTEST
GROWING COMPANIES
AWARDS

April 2010

Entrepreneurs on the fast-track to success!

This event recognizes those who revel in risk. This list of CEOs and their teams represent the dynamic change agents in the region – they shape the way business will be done in the future.

Coming together to learn, share and celebrate.

Attendees take part in round-table discussions centered on hot business topics, such as: succession, people, customer relationship management, selling, and international business development. Later, they enjoy a stand-up cocktail reception to celebrate the dynamic companies making the list.

PricewaterhouseCoopers and Rogers are the presenting partners of this event as well as Face to Face and TOP 101.

Each package contains ad space in *Progress* and *Progrès*

PLATINUM SPONSORS – \$13,000

GOLD SPONSOR – \$6,500



4th ANNUAL BEST
PLACES TO WORK
AWARD CELEBRATION

June 2010

Fun, loud and unforgettable!

Showing gratitude and appreciation for the organizations doing it right.

This event was designed as a reward and a celebration for the entrepreneurs and their teams who make the list. It distinguishes those companies who are excelling at attracting and retaining great people. The light hearted, jovial atmosphere of the event makes for an unforgettable experience for everyone in attendance.

A chance for the whole team to let loose and beam with pride.

This fun event gives employers the opportunity to say "thank you" to their employees. The overwhelming sense of pride exuding from both the employers and employees is obvious. More than 200 people attend this luncheon.

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PRESENTING – \$26,500

PLATINUM – \$13,000

GOLD – \$6,700

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