

Special Events 2011

Progress



PROGRESS MENTORING PROGRAM – 5th Year

Paying it forward . . .

At some point each of you has been given valuable advice by a trusted colleague - a mentor. This program is a tribute – it recognizes the invaluable advice and guidance we have received from peers on our path to success.

To date, this program has allowed 50 of the region's brightest business leaders to attend Face to Face – our gathering of entrepreneurial minds.

These leaders of mid-stage, growth-oriented companies have benefited greatly from the conference and its offerings. This program gives back to the business community and strengthens the next generation of entrepreneurs. This win win situation allows you to support emerging business leaders as they grow their businesses and gain profile for your organization at the same time. Ask your marketing consultant about this unique opportunity to "own" this program as presenting sponsor, and send 10 worthy participants to Face to Face 2011.

PRESENTING PARTNER – **\$50,000**

BENEFACTOR – **\$2000** – You can select and send one CEO participant.

NOTE: Participants must be first-time attendees at the conference.



14th ANNUAL TOP 101 COMPANIES AWARDS

September & October 2011

It takes a brand to build a brand . . .

The most highly anticipated ranking of the companies setting the pace in this dynamic marketplace we call home. In 1993, *Progress* committed to celebrating the success of Atlantic Canadian businesses and started "the list." Those that understand the value of networking attend and sponsor this event.

Unparalleled networking

The exclusivity of these events provide the opportunity for your company to build and strengthen relationships with the established business leaders of the region.

Each package contains ad space in *Progress* and *Progrès*.

REGIONAL PARTNER – **\$15,000**

PROVINCIAL HOST – **\$7,800**

PROVINCIAL PARTNER – **\$5,200**

FACE2FACE

13th ANNUAL FACE TO FACE CONFERENCE

June 2011

Home of the entrepreneur . . .

Face to Face has been championing entrepreneurial spirit in Atlantic Canada for ten years. Attending this one-of-a-kind business retreat provides a unique opportunity for 200 of the region's decision-makers. Here they share ideas, build relationships, and shape the growth of their businesses and the regional economy.

Held each spring at one of our region's finest resorts, **Face to Face** has become an exclusive networking opportunity for today's thought leaders. It is a place where peer-to-peer learning helps grow ideas, innovation and enterprise.

- Where new ideas and new visions are developed, feeding content for *Progress* magazine.
- Where the leaders of today come to be understood, inspired, and rejuvenated.
- Where the entrepreneurial revolution is nurtured, and continues to grow.

PARTNER – **\$23,000**

PATRON – **\$14,000**

AFFILIATE – **\$7,800**

Call your Marketing Consultant for a detailed sponsorship package.



Progress
Our audience means business

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Make an impression

Take your brand 'live and interactive' with *Progress* events

Sponsorship of a *Progress* event is an excellent way to interact with the most exclusive business audience in the region. Our readers and special event delegates build intimate relationships with our sponsors. Put your brand front and centre with this group of forward-thinking regional business leaders. Talk with your marketing representative today about building an integrated program with *Progress*.

FASTEST GROWING COMPANIES

5th ANNUAL FASTEST
GROWING COMPANIES
AWARDS

April 2011

Entrepreneurs on the fast-track to success!

This event recognizes those who revel in risk. This list of CEOs and their teams represent the dynamic change agents in the region – they shape the way business will be done in the future.

Coming together to learn, share and celebrate.

Attendees take part in round-table discussions centered on hot business topics, such as: succession, people, customer relationship management, selling, and international business development. Later, they enjoy a stand-up cocktail reception to celebrate the dynamic companies making the list.

Each package contains ad space in *Progress* and *Progrès*

PLATINUM SPONSORS – \$13,000

GOLD SPONSOR – \$6,500



5th ANNUAL BEST
PLACES TO WORK
AWARD CELEBRATION

June 2011

Fun, loud and unforgettable!

Showing gratitude and appreciation for the organizations doing it right.

This event was designed as a reward and a celebration for the entrepreneurs and their teams who make the list. It distinguishes those companies who are excelling at attracting and retaining great people. The light hearted, jovial atmosphere of the event makes for an unforgettable experience for everyone in attendance.

A chance for the whole team to let loose and beam with pride.

This fun event gives employers the opportunity to say "thank you" to their employees. The overwhelming sense of pride exuding from both the employers and employees is obvious. More than 200 people attend this luncheon.

Halifax International Airport Authority is the presenting sponsor of this event.

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PRESENTING – \$26,500

PLATINUM – \$13,000

GOLD – \$6,700

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