

Spec Sheet 2011

Progress



SPECIFICATIONS

133 line screen, saddle stitched, MAC-AAAA specs for ad materials. CMYK process printed Web Offset. Magazines are printed SWOP #3/#5 coated; 300% max. total ink coverage; total dot gain %-23C 23M 21Y 27K; 3% min. printable dot, 94% max. printable dot. Computer-to-plate.

We work with **InDesign CS4**; **QuarkXPress 8**; **Photoshop CS4**. We can accept **Illustrator CS4** files supplied as eps. We prefer eps files with fonts converted to paths or outlines. Images must be 300 dpi. Pantone colours must be converted to CMYK.

Only PDF-X1A certified files will be accepted for output. We cannot place standard or low resolution pdf's. Files may be shipped on CD to the address below or electronically via email (less than 5 MB) or uploaded to our ftp site. Multiple files should be stuffed or zipped before sending. Email files to production@progressmedia.ca. If sending via **ftp**, please advise via email file name, client and issue to above address.

Our ftp via browser is:

ftp://66.38.253.156

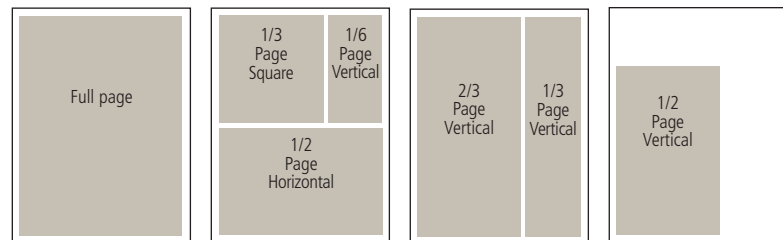
Via ftp client: 66.38.253.156

User id: apftp **Password:** ap_ftp

For colour accuracy a Professional CMYK colour proof should be supplied. Progress cannot accept liability for inaccuracies if RGB colour proofs or pdf proofs are all that are supplied.

For advertising rates, changes/alterations, or any inquiries concerning space booking, please contact your Marketing Consultant.

For questions relating to production or ad material due dates, please contact **Les Doucet at **902-450-5171**.**



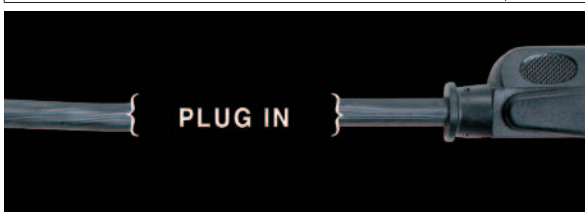
MECHANICAL REQUIREMENTS

- DPS (image area)15" wide x 10" deep (no bleeds)
- DPS (trimmed*)16 3/8" wide x 10 3/4" deep
- Full Page (image area)7" wide x 10" deep (no bleeds)
- Full Page (trimmed*)8 3/16" wide x 10 3/4" deep
- Jr DPS (image area)15" wide x 4 7/8" deep (no bleeds)
- Jr DPS (trimmed*)16 3/8" wide x 5 1/4" deep
- 2/3 Page (vert.)4 5/8" wide x 10" deep
- 1/2 Page (vert.)4 5/8" wide x 7 1/2" deep
- 1/2 Page (horiz.)7" wide x 4 7/8" deep
- 1/3 Page (vert.)2 1/4" wide x 10" deep
- 1/3 Page (square)4 5/8" wide x 4 7/8" deep
- 1/6 Page (vert.)2 1/4" wide x 4 7/8" deep

*Please add 1/8" on all four sides above the trimmed size for bleed.

KEEP LIVE AREA A MINIMUM OF 1/4" IN FROM TRIMMED SIZE.

NOTE: If artwork is required, production charges may apply, and will be quoted as necessary.



Progress
Our audience means business

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